



5TH ANNUAL CLAIMS EDUCATION CONFERENCE

May 11-14, 2010

Hilton New Orleans Riverside  New Orleans, Louisiana

EXHIBIT & SPONSORSHIP OPPORTUNITIES

The 5th Annual Claims Education Conference is a perfect opportunity to showcase your products and services to key industry professionals. Last year companies like ACUITY, Church Mutual, Farmers, Great American Insurance, GuideOne, Liberty Mutual, Progressive, Royal & SunAlliance, Safe Auto, Secura, West Bend Mutual, Zurich, and many others were represented.

■ EXHIBIT SPACE: \$1,095 (\$1,195 after 3/31/10)

Receive one 8x10 exhibit space, two (2) Full Conference Registrations (2 people from your company allowed in Exhibit Hall and can attend sessions), and post-conference attendee list. In addition, our 99 Second Exhibitor Fun Talk is the perfect opportunity for you to spotlight your company. Additional personnel must register separately and pay full registration fee.

(Note: Exhibit space is limited and subject to availability).

 **BONUS! Reserve your space on or before 3/31/10 and save \$100 on the exhibitor fees!**

■ SPONSORSHIPS

We have several sponsorship opportunities in a variety of price ranges – there is something to fit every budget! All sponsors will be recognized with their logo in the onsite program and on signage at the conference as well as verbal recognition during the opening comments of the conference.

BONUS! *Tabletop exhibit space and two complimentary registration passes included with the price of the three sponsorships below!*

■ CONFERENCE BINDERS: \$2,500

Sponsor will be recognized with logo and contact information printed on the binder and will also have the option to insert one piece of company literature in each binder.

■ CONFERENCE BAGS: \$2,500

Sponsor will be recognized with logo printed on the bags and will also have the option to insert one piece of company literature in each bag.

■ CYBER CAFÉ: \$2,500

Provide internet service to all attendees. The Cyber Café will feature three computers with e-mail capability. All three computers will have the sponsor's website as the homepage and a screensaver featuring the sponsor's logo.

ALL SPONSORSHIPS BELOW INCLUDE ONE COMPLIMENTARY REGISTRATION TO THE CONFERENCE!

■ WEDNESDAY BUFFET LUNCH: \$1,500

Sponsor will be recognized with signage on the buffet table.

■ THURSDAY BOX LUNCH: \$1,500

Sponsor will be recognized with signage on the box lunch pick-up table.

■ OPENING RECEPTION SPONSOR: \$1,500

Sponsor will be recognized with signage and on drink ticket that will be given to all attendees

■ WEDNESDAY EVENING RECEPTION SPONSOR: \$1,500

Sponsor will be recognized with signage and on drink ticket that will be given to all attendees.

■ WEDNESDAY, THURSDAY OR FRIDAY BUFFET BREAKFAST: \$1,000

What better way to start the day than with a wholesome breakfast! Sponsor will be recognized with signage on the buffet table.

■ CLASS SPONSOR: \$500

Includes opportunity to assist in presenting class and company logo and information printed in the class workbook. *(Does not include complimentary pass to conference.)*

■ GOLF HOLE SPONSOR: \$200

Sponsor will be recognized with signage at sponsored hole. *(Does not include complimentary pass to conference.)*

■ ADVERTISING

Get noticed at the 2010 Claims Education Conference by advertising in our onsite program.

Full color - half page ad: \$250 | Full color - full page ad: \$500

■ PRIZE DRAWINGS

If you have an item that you would like to donate for either the golf tournament or our prize drawing, please contact the Claims Education Conference Office at (952) 928-4642.

EXHIBIT SPACE/SPONSORSHIP RESERVATION FORM

Name _____
 Title _____
 Company _____
 Address _____
 City/State/Zip/Country _____
 Phone _____ Fax _____
 Email _____ Website _____

Exhibit Space - \$1,095 (\$1,195 after 3/31/10): ____ 1st Booth Choice ____ 2nd Booth Choice ____ 3rd Booth Choice

Sponsorship Choice: _____

Advertising: 1/2 Page Ad: \$250 Full Page Ad: \$500

PAYMENT

Check Enclosed (*Check must be in U.S. Dollars and payable to Claims Education Conference*)

Please bill my credit card as follows: (Please check): American Express Visa MasterCard

Card No. _____ Exp. Date _____

Cardholder Name _____

Cardholder Signature _____

Please mail or fax payment and completed reservation form to:

Claims Education Conference • 4248 Park Glen Road, Minneapolis, MN 55416

Fax: 952-929-1318 • Phone: 952-928-4642 or register online at www.claimseducationconference.com

Questions? Phone: 952-928-4642 • Email: info@claimseducationconference.com

Cancellation policy: There are no refunds on the cancellation of exhibit space or sponsorship.

EXHIBIT HALL ACTIVITIES AND LAYOUT

Tuesday, May 11, 2010

- 2:00 p.m. - 5:30 p.m. **Exhibit Hall Set-Up**
- 5:30 p.m. - 6:00 p.m. **Exhibitor's Pre-Conference Meeting**
- 6:00 p.m. - 7:00 p.m. **Opening Reception**

Wednesday, May 12, 2010

- 7:30 a.m. - 8:30 a.m. **Breakfast**
- 8:30 a.m. - 9:00 a.m. **Opening Comments**
- 10:15 a.m. - 10:30 a.m. **AM Break**
- 12:00 p.m. - 1:30 p.m. **Lunch & 99 Second Exhibitor Fun Talk**
- 3:00 p.m. - 3:30 p.m. **PM Break**

Thursday, May 13, 2010

- 7:30 a.m. - 8:30 a.m. **Breakfast**
- 10:15 a.m. - 10:30 a.m. **AM Break**
- 11:30 a.m. - 12:30 p.m. **Box Lunch Pick-Up**
- 1:00 p.m. - 8:00 p.m. **Exhibitor Tear-Down**

