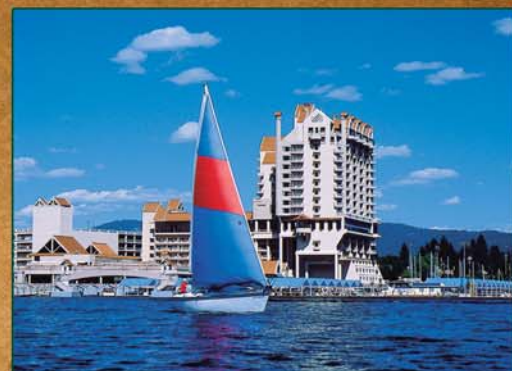


# 4TH ANNUAL CLAIMS EDUCATION CONFERENCE

MAY 12-15, 2009  
THE COEUR D'ALENE GOLF & SPA RESORT  
COEUR D'ALENE, IDAHO



## EXHIBIT & SPONSORSHIP OPPORTUNITIES

The 4th Annual Claims Education Conference is a perfect opportunity to showcase your products and services to key industry professionals. Last year's attendance boasts 80% of attendees in claims management with companies like ACUTY, Church Mutual, Farmers, Great American Insurance, GuideOne, Liberty Mutual, Progressive, Royal & SunAlliance, Safe Auto, Secura, West Bend Mutual, Zurich, and many others represented.

### ■ EXHIBIT SPACE: \$1,195

Receive one 1 Tabletop Exhibit, two (2) Full Conference Registrations (2 people from your company allowed in Exhibit Hall and can attend sessions), and post-conference attendee list. In addition, our 99 Second Exhibitor Fun Talk is the perfect opportunity for you to spotlight your company. Additional personnel must register separately and pay full registration fee. (Note: Exhibit space is limited and subject to availability).

### ■ PREMIUM EXHIBIT SPACE: \$1,395

Upgrade to a premium spot in the exhibit hall right next to an entrance for only \$200 additional and receive all of the same benefits above.

**BONUS!** Reserve your space on or before 3/1/09 and save \$100 on the exhibitor fees!

### ■ SPONSORSHIPS

We have several sponsorship opportunities in a variety of price ranges - there is something to fit every budget! All sponsors will be recognized with their logo in the onsite program and on signage at the conference as well as verbal recognition during the opening comments of the conference.

**BONUS!** Tabletop exhibit space\* and two complimentary registration passes included with the price of the three sponsorships below!

\*Premium exhibit space is \$200 additional.

### ■ CONFERENCE BINDERS: \$2,500

Sponsor will be recognized with logo and contact information printed on the binder and will also have the option to insert one piece of company literature into each binder.

### ■ CONFERENCE BAGS: \$2,500

Sponsor will be recognized with logo printed on the bags and will also have the option to insert one piece of company literature into each bag.

### ■ CYBER CAFÉ: \$2,500

Provide internet service to all attendees. The Cyber Café will feature three computers with e-mail capability. All three computers will have the sponsor's website as the homepage and a screensaver featuring the sponsor's logo.

### THE SIX SPONSORSHIPS BELOW INCLUDE ONE COMPLIMENTARY REGISTRATION TO THE CONFERENCE!

#### ■ WEDNESDAY BUFFET LUNCH: \$1,500

Sponsor will be recognized with signage on the buffet table.

#### ■ THURSDAY BOX LUNCH: \$1,500

Sponsor will be recognized with signage on the box lunch pick-up table.

#### ■ OPENING RECEPTION SPONSOR: \$1,500

Sponsor will be recognized with signage and on drink ticket that will be given to all attendees

#### ■ BUILD YOUR OWN SUNDAY BREAK SPONSOR: \$1,500

Treat attendees to a refreshing treat after a long day of learning in the classroom.

#### ■ WEDNESDAY, THURSDAY OR FRIDAY BUFFET BREAKFAST: \$1,000

What better way to start the day than with a wholesome breakfast! Sponsor will be recognized with signage on the buffet table.

#### ■ CLOSING LUNCH - PIZZA PARTY!: \$1,500

A nice way to end the conference. Treat attendees to pizza and soda before they head home.

#### ■ CLASS SPONSOR: \$500

Includes opportunity to assist in presenting class and company logo and information printed in the class workbook. (Does not include complimentary pass to conference.)

#### ■ GOLF HOLE SPONSOR: \$200

Sponsor will be recognized with signage at sponsored hole. (Does not include complimentary pass to conference.)

#### ■ ADVERTISING

Get noticed at the 2009 Claims Education Conference by advertising in our onsite program.

4-color - half page ad: \$250 | 4-color - full page ad: \$500

#### ■ PRIZE DRAWINGS

If you have an item that you would like to donate for our prize drawing, please contact the Claims Education Conference Office at 952-928-4642.

